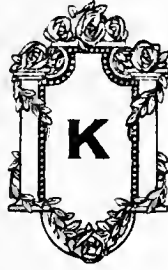


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KNOLLWOOD GARDENS

WINSTON-SALEM, N. C.



A PERSONAL MESSAGE

Nothing could give us more pleasure than to pay you a personal visit so we want this letter to make you feel that we are doing just that thing - that at this moment we are there with you shaking hands - that for you and for us there is something to talk over that will mean greater pleasure in life and more and closer friendships.

Just now we believe we are right in assuming that even you, like most of the rest of us, may be restless at times, or you may possibly be worried and sometimes discouraged. Things simply do not seem to work out rightly. If you are one of the more fortunate who has not had worry or trouble we rejoice with you, but whatever your lot in life, we are sure that you will welcome something of added interest and that you want action.

Not long ago a brilliant young woman, married to a man of small income, and living in a four-room cottage on the edge of a goodly town wrote a girl friend and said: "We don't have much to live on, but we do have much to live for."

All of us want more peace of mind, more joy in living, to really live and not to merely survive and likely need help to bring to us that new interest in living and it is on that subject we want to get your attention and show you a way to make sure of attaining this. Not only will you get it for yourself but will pass it on to many new friends you will thus win.

Well, we promise you we can help you do just that thing - find more peace and happiness for yourself - so we ask that you read this letter through and not just start it then lay it aside and say it is all "bosh." We know personally of hundreds that have found this and more indeed true so won't you test the idea that you may know we have made no false claim in urging this upon you. It works like magic and it will work for you.

Every one needs a hobby, some other interest in life to take him or her out of thoughts of self. There may be any one of a thousand reasons why this is true and all of us seek the remedy.

Eureka!, it may be found by you and any other thus in need. It is so simple, but we tell you it is effective. You will be surprised in the new found joy and real interest a few dahlias will bring into your life and the stimulus you will get when at times life may seem a bore or even scarce worth the living.

A garden has ever been a place to love and dream in, and though we pay our heritage in Adam's punishment with the sweat of our brows we are rewarded with lightened, pleasant toil and more contentment when we get close to nature's heart. Growing dahlias will give you something to think of, to plan for and to do that will cause you to forget any petty worries and make you think of better days to come. Planning, working and watching for the lovely blooms will be like watching for the brighter things of life and will cause you to forget the gloomy things that creep in. Believe us growing dahlias will help you look the whole world in the face and SMILE.

If you have not felt well - were thinking you were run down, or if you had little appetite or suffer with headache or other ill, or per chance, feel cross and peevish the doctor might suggest a trip to Hot Springs, Florida, or elsewhere and why? Simply to get you out into the blessed sunshine or to give you something else for thought.

But think of it - we all have the very same sun right where we live and we can get other thoughts that will interest us right where we are. We know that buying your dahlias now when you save so much as fall prices are always much lower that you find something to interest you. Then you can plan where you will grow them or may be able to prepare the soil and you will go through winter imagining all the pleasure they are to bring you and when the time comes for planting and Spring "gets into your bones" you will simply be "rarin to go" and won't want to wait to order the ones you will wish to grow. Buy your dahlias now because people who know buy more dahlias in the fall because the difference in price makes it pay them well to do so.

The appeal of new dahlias is strong - something different to add each season and in dahlias you can find more of variety than in any other flower. If you have been growing dahlias add something different each year and one or two of the higher priced ones and then you will agree with us that growing dahlias is not just a fad but that which will bring you more of joy, good health, a real interest in life and warm friends.

The growing of wonderful dahlias has no secret about it nor does it call for expert knowledge. You can grow them in the smallest garden as well as large estate, for the dahlia is the one flower that adapts itself to almost any planting and will grow well almost anywhere. It is indeed true that the dahlia grower has reason to feel he has enjoyed richer returns for his effort and the expense involved than could be obtained through the growing of almost any other flower.

We mailed you a list of fall offerings at money saving prices. Look it up and send in your order or if you have mislaid this write for another for we believe you are game and that you want to grow dahlies or if you do so now that you may see the wisdom of adding a few more each season. The prices we ask this fall are much lower than they will be in the Spring so it will pay you to buy now and we will ship them to you in ample time for planting, or if you will take the risk of carrying them over the winter we will ship them now.

More people have written us this year about our dahlias than ever before and the orders coming in are, in spite of the low price, amounting to from 4 to 6 times as much as they did in the Spring. This true to name stock has made good in almost every state in the Union and we are sure will give you entire satisfaction for we are really interested in your success with our flowers and want you so well pleased you will order from us each year, but do not put it off--order now and save money.

Truly do we hope this personal talk with you has been cheerful and will so interest you as to cause you to act. What we have said is true and we want you to get this same joy and the many other good things that growing dahlias have brought to us.

Send in your order--plan for your dahlias and get this new and happy interest in life for it will make you glad.

KNOLLWOOD GARDENS
WINSTON-SALEM, N. C.